

# Chamber Advantage

2008-2009  
Advertising  
Rates

## Contact Info

- The **Chamber Advantage** is a publication of the Rochester Area Chamber of Commerce.
- **Address:**  
220 S. Broadway  
Suite 100  
Rochester, MN 55904
- **Contact:**  
Brian Olson  
Communications Director  
Email: [bolson@rochestermnchamber.com](mailto:bolson@rochestermnchamber.com)  
Phone: 507-424-5683  
Fax: 507-282-8960

## Please Note

Most ads are sold in blocks of three, six or 12 months. Ads are run consecutively but can be changed each month. For information about running a single ad in a specific month's newsletter, contact Brian Olson at the Chamber.

## Spec/Due Dates

All ads including special changes or special instructions are due to [bolson@rochestermnchamber.com](mailto:bolson@rochestermnchamber.com) by the 10th of the month preceding placement.

All ads other than the front/front inside cover and back/back inside cover are to be submitted in black and white format. Acceptable formats include EPS and/or high resolution PDF.

The Rochester Area Chamber of Commerce's monthly newsletter, **Chamber Advantage**, allows you to reach your target audience in a cost-effective manner. This publication is mailed to more than 1,800 area professionals and circulated to hundred more, representing more than 1,260 area businesses. It is also available for download 24/7 on our Web site, [www.rochestermnchamber.com](http://www.rochestermnchamber.com).

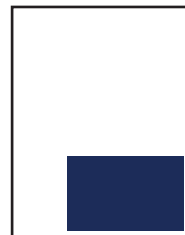
### Standard

	<u>3 months</u>	<u>6 months</u>	<u>12 months</u>
2.625" x 3.5"	\$500	\$950	\$1,800



### Double Standard

	<u>3 months</u>	<u>6 months</u>	<u>12 months</u>
5.25" x 3.5"	\$1,000	\$1,900	\$3,600



### Triple Standard (1/3 page)

	<u>3 months</u>	<u>6 months</u>	<u>12 months</u>
7.875" x 3.5"	\$1,260	\$2,520	\$5,040



### Inside Cover (vertical/full-color)

	<u>12 months</u>	
2" x 6.5"	\$3,600 (\$300/e)	* Only available with 12 month contract



### Inside Cover (horizontal/full-color)

	<u>12 months</u>	
3.5" x 8"	\$4,500 (\$375/e)	* Only available with 12 month contract



### Back Cover &

### Inside Back Cover (full-color)

Please contact Brian Olson at 507-424-5683 or [bolson@rochestermnchamber.com](mailto:bolson@rochestermnchamber.com) for details.

# 2008 Advertising Contract

## Chamber Advantage



- YES!** We want to advertise our business in the Chamber *Advantage* monthly newsletter.
- Renewal      \_\_\_\_\_ Use previous artwork      \_\_\_\_\_ New artwork
- New Advertiser (ads due on the 10<sup>th</sup> of preceding month)

**Specifications** – Ads should be camera ready and provided via email to **Brian Olson** at [bolson@rochestermnchamber.com](mailto:bolson@rochestermnchamber.com). Ads need to be sent as the correct size and are preferred in **EPS or PDF formats (FONTS NEED TO BE OUTLINED) at 300 dpi** and black and white/grayscale.

**Rates** – The Chamber *Advantage* is published monthly. Annual contracts run from November through October, for a total of 12 issues. Newsletters are sent free to all Chamber members (more than 1,260) and have a circulation of more than 1,800. **Note:** *Ads are for members only and are contracted based on available space. Spaces are reserved upon receipt of signed contract.*

		<u><b>3 months</b></u>	<u><b>6 months</b></u>	<u><b>12 months</b></u>
Standard	2.625" x 3.5"	\$500	\$950	\$1,800
Double Standard	5.25" x 3.5"	\$1,000	\$1,900	\$3,600
Triple Standard	7.875" x 3.5"	\$1,260	\$2,520	\$5,040
Inside Cover 1	2" x 6.5" (full color/vertical) *Contact the Chamber for availability			
Inside Cover 2	3.5" x 8" (full color/horizontal)* Contact the Chamber for availability			
Back Cover & Inside Back Cover	* Contact the Chamber for availability and details			

**Payment -**     Annual                       Monthly

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Mail or fax agreement to: Brian Olson - Rochester Area Chamber of Commerce  
220 S. Broadway • Suite 100 • Rochester, MN 55904 • Phone: (507) 424-5683 • Fax: (507) 282-8960  
Email: [bolson@rochestermnchamber.com](mailto:bolson@rochestermnchamber.com)