

June 2019

Advantage

ROCHESTER AREA CHAMBER OF COMMERCE



Wednesday, July 24
Willow Creek Golf Club

WWW.ROCHESTERMNCAMBER.COM

2018-2019 Chamber Board OFFICERS

Chair of the Board **Greg House**
House Chevrolet Co.

Chair Elect **Aaron Benike**
Benike Construction

Treasurer **Mike Busch**
Paramark Corp.

Secretary **Emily Benner**
Preventice

Chamber President **Kathleen Harrington**

MEMBERS

Audrey Betcher Individual Membership

Charlie Brannon Charlie's Eatery & Pub

Jonathan Buck Five West/Loop

Dr. Lori Carrell University of Minnesota Rochester

John Eckerman RSP Architects

Jessica Eidem IBM

Cathy Fraser Mayo Clinic

Greg Griffiths Dunlap & Seeger, P.A.

Lizzy Haywood* People's Food Cooperative

Kevin Higgins Olmsted Medical Center

James Kelly* Construction Partnership, Inc.

Samuel Kwainoe Farmers Insurance

Sarah Miller White Space, Inc.

Matt Morehead Carlson Capital Management

Michael Muñoz Rochester Public Schools

Ryan Nolander Rochester Area Economic Development, Inc.

Nate Nordstrom BrandHoot

Joselyn Raymundo Rochester Home Infusion

John Reed* Rochester Airport Co.

Myron Salz * Centerstone Plaza Hotel Soldiers Field

Rolf Thompson National Eagle Center

Therese White Think Mutual Bank

*Denotes at large members of the Executive Committee

MISSION

The Chamber promotes business success which supports a thriving community.

VISION

Rochester-area businesses are empowered to succeed in a diverse and collaborative climate.

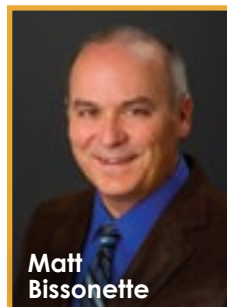
VALUES

As a service organization, the Chamber is committed to conducting our work in accordance with the following values:

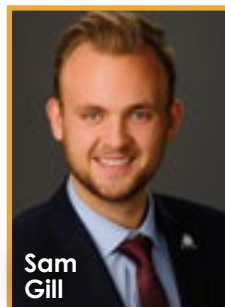
**Collaboration | Diversity | Innovation
Integrity | Proactivity**



Kathleen Harrington
PRESIDENT
507-288-1122



Matt Bissonette
VICE PRESIDENT
507-424-5683



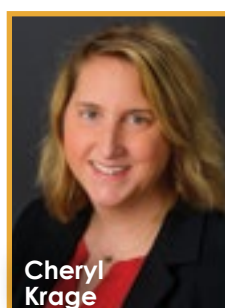
Sam Gill
**WORKFORCE DEVELOPMENT
MANAGER**
507-424-5687



Kyle Hoffman
**MEMBER SERVICES
ASSISTANT**



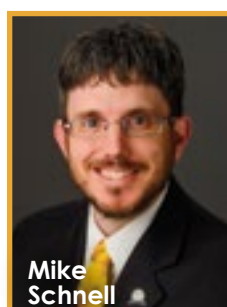
Sara Johnson
RECEPTIONIST
507-288-1122



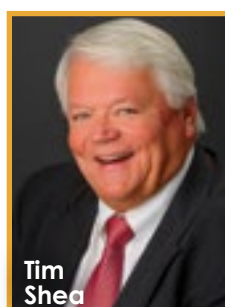
Cheryl Krage
BUSINESS MANAGER
507-424-5699



Nick Reihemeier
**MEMBER SERVICES
COORDINATOR**
507-424-5670



Mike Schnell
**GOVERNMENT
AFFAIRS MANAGER**
507-424-5666



Tim Shea
**DIRECTOR OF SALES
AND DEVELOPMENT**
507-424-5663

Calendar of Events

June 7

AM ESPRESSO

Location Hope Lodge
411 2nd St NW

Time 7:30 am - 9:00 am

Sponsor American Cancer Society, Hope Lodge

June 11

FERNBROOK FAMILY CENTER OPEN HOUSE

Location Fernbrook Family Center
2519 Commerce Dr., Suite 210

Time 4:00 - 6:00 pm

Sponsors Fernbrook Family Center

June 18

MEMBER ORIENTATION

Location 125 Live
125 Elton Hills Dr NW

Time 8:00 - 9:00 am

Sponsors Rochester Area Chamber of Commerce

June 21

WOMEN'S ROUND TABLE

Location Jaguar Communications Video Conference Center
220 South Broadway, Suite 100

Time 7:30 - 9:00 am

Sponsor Rochester Area Chamber of Commerce

June 27

BUSINESS AFTER HOURS

Location Soldiers Field

Time 5:00 - 7:00 pm

Sponsors Rochesterfest

July 5

AM ESPRESSO

Location VFW Post #1215
2775 43rd St NW

Time 7:30 am - 9:00 am

Sponsor VFW Post #1215

Location Willow Creek Golf Course

Date July 24th, 2019

Time 7:00 am - 7:00 pm

Sponsor Treasure Island Resort and Casino

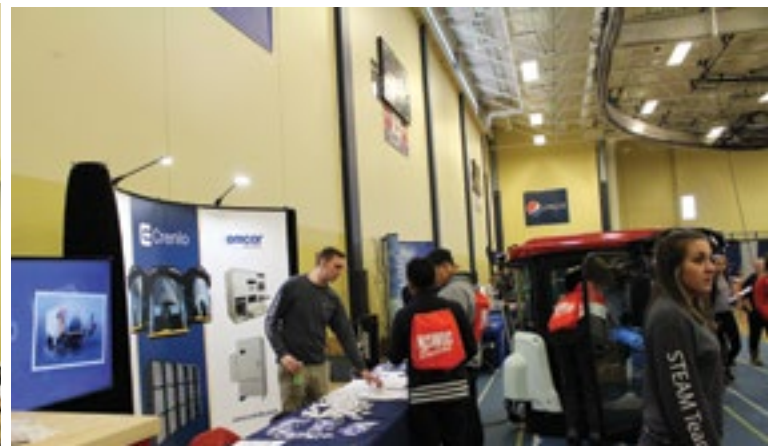
A special **Thank You** to this month's

COMMUNITY BUILDERS

GREAT CHAMBER



MEMBER ENGAGEMENT



Rochesterfest 2019 is coming June 22 - 30

This 9-day 'celebration of a city' festival features more than 70 events that take place at Soldiers Field Park and other venues throughout the area. Chaired by Kristine Ihrke of Centerstone Plaza Soldiers Field, the theme of this year's Rochesterfest is "A Magical Time."

In addition to the many traditional favorites such as the Treasure Hunt, Family Fun and Sports Night, and the Saturday afternoon grand parade, Rochesterfest has also arranged event partnerships with over 30 different community groups, nonprofits and organizations. **A complete schedule and more can be found at www.rochesterfest.com**



Photo courtesy of Mike Pruett



Photo courtesy of Mike Pruett



All Welcome - Special Business After Hours and Rochesterfest Community Celebration

**Thursday, June 27, 5-7pm, Conveniently Close by the Beer Tent
Come Early – Be One of the First 200 and Get Free Beer or Soda**

DREAM BIG PLAN SMART DO WELL

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brandhoot.com/contact

Business consulting, user experience design, custom websites & apps

Congratulations to the LGR Class of 2019 on the completion and graduation from the program. Special thanks to their employer sponsors and the many community partners who support and engage with this important program.

Leadership Greater Rochester Class of 2019

Amanda Mikhail, Mayo Clinic

Amanda Keller,
Think Mutual Bank

Andy Johnson, Kraus-Anderson
Construction Company

Anjuanna Napue, Mayo Clinic

Ayodeji Oyebola

Christian Mogensen,
Think Mutual Bank

Claire Reeve, Mayo Clinic

Dan Gateno, IBM

Daniel Gaz, Mayo Clinic

Derek Olinger, Bolton & Menk, Inc.

Geoff Shields, KTC

Heath Elenbaas, Mayo Clinic

Jason Dugan, Gamehaven Council,
Boy Scouts of America

Jeff Osborne, Bremer Bank

Jennifer Matey, Mayo Clinic

Jenny Carrier, Kasson-Mantorville
Public Schools

Jessi Hanson, Benike Construction



Jessica Peterson, Minnwest Bank

Josh Wacholz, Rochester Public Library

Katie Zupancic Wymer, Event 360

Kelsey Vaszily

Kindra Ramaker, Mayo Clinic

Marcy Byers, IBM

Meghann Southwick,
Rochester Downtown Alliance

Melany Bjorkman, RSP Architects

Michael Vance, IBM

Michelle Holm, Mayo Clinic

Nicholas Pederson, Merchants Bank

Rajani Sohni, Mayo Clinic

Ryan Hermes, Widseth Smith Nolting

Samantha Eckerson, Winona State
University – Rochester

Sarah Oachs, Olmsted County -
Health, Housing, and Human
Services Division

Stephanie Fisher, Associated Bank

Thomas Kacir, Rochester Community
and Technical College

Tonya Burns,
Home Federal Savings Bank

Trevor Coons, Mayo Clinic

Chamber Recognizes Outgoing Steering Members

The Chamber and many LGR alumni express deep gratitude to **Michael Garner**, Olmsted County, and **Shayn Jensson**, RCTC, for their dedicated service as five and six year members of the LGR Steering Committee.

As members of this leadership group, Michael and Shayn have provided strategic guidance and development support to the Chamber in guiding LGR. The Chamber is extremely grateful for their service and especially appreciative of their continued commitment and engagement with the LGR Alumni group and its activities.



Michael Garner



Shayn Jensson

39th Annual Chamber Golf Outing: New Format, Same Fun

The 39th Chamber Golf Outing sponsored by Treasure Island Resort and Casino is fast approaching. Less than seven weeks remain until Chamber members – foursomes – hit the greens at Willow Creek on July 24.

We have heard you loud and clear – this year's "Christmas in July" themed Golf Outing will feature foursomes with the morning wave having lunch and awards presentation separate from the afternoon wave's dinner and awards.

Also, this year – instead of raffle tickets – you will be able to purchase very valuable "Santa Bucks" for the Salvation Army Red Kettles which will be all over the course. All proceeds of the "Santa Bucks" sale will go directly to support the Salvation Army in gratitude for all they do for our community.

Register NOW at the www.rochestermnchamber.com.

If you are interested in sponsorship opportunities, please contact Tim Shea, tshea@rochestermnchamber.com.



PLAN YOUR SUMMER!

See what Rochester has to offer in this year's Summer Catalog!

Learn more about free events happening all summer long at local parks, the library, and in the community.



CITY OF ROCHESTER
Summer
Your guide to summer fun in the city.

Pick up a copy of the catalog at the library or online at rplmn.org/summer



rplmn.org/summer



End of Session Preview: Many Differences Remain

On April 19th with little more than one month remaining until the close of the 2019 legislative session, the entire Rochester area legislative delegation answered questions from Betsy Singer of ABC 6 News and from the audience of almost 100 Chamber members at the Rochester Golf and Country Club. Betsy Singer's questions illuminated the policy and political differences on key areas including taxes, transportation, housing, and education, which must be resolved before the end of the session.



Post Bulletin - Helping Small Business Grow



The Post Bulletin hosted a series of Digital Bootcamp workshops at the Chamber on Thursday, April 30 designed to help small businesses strengthen and leverage their digital strategy for competitive advantage. These expert-led sessions taught attendees how to better harness social media advertising to drive engagement, geo-target customers to boost sales, and dig into Google analytics to discover and differentiate preferences of online viewers. If you have question on how to maximize your digital assets and analytics, please feel free to contact Sam Gill at the Chamber, sgill@rochestermnchamber.com.

Community Resources: Available for You and Your Business

The Chamber wants to make certain that you are aware of all resources available to you and your team to strengthen operational, marketing, and functional skills. Below please find a list of upcoming courses with information about content and registration.

Southeast Service COOP – Managing Stress for Positive Change

Location: Webinar

Cost: \$65.00 – \$75.00

Date/Time: Wednesday June 12th, 9:00 am – 11:00 am

Description: Join your colleagues in this final session of the Office Professional Academy (OPA) Webinar Series, Managing Stress for Positive Change. Stress happens! In the workplace, stress is often considered negative, however, you can use stress for “good.” In this session, you will learn practical techniques and strategies to manage workplace stress to improve productivity and impact positive change in the workplace.

Southeast Service COOP – Written Communication

Location: Wood Lake Conference Center

Date/Time: Tuesday June 18th, 8:30 am – 11:30 am

Cost: \$89.00-\$109.00

Description: This Office Professional Academy (OPA) session will focus on Written Communication. SSC will gain feedback from individuals participating in alternate OPA offerings to design this session. The content of each of the OPA face to face offerings was developed based on the professional learning needs identified by office professionals in Southeast Minnesota schools, local government and non-profit agencies. These offerings are designed to support you in your day to day work by

arming you with specific strategies, tips and tools that can be easily applied when you return to your workplace. We encourage you to register as soon as possible for these offerings as they will fill up fast!

MaxAbility - If We Knew Then What We Know Now: An interactive Discussion of Discovering Talent

Location: Wood Lake Conference Center

Date/Time: Wednesday June 26th, 8:30 am – 10:30 am

Cost: Free

Description: Are you looking for creative and unique ways to search for new talent in our current competitive workforce environment? The MaxAbility Taskforce invites you to learn more about discovering talent outside of the normal avenues. Join us for an interactive discussion about visual resumes, internships and externships and how job tours, informational interviews and job trials can lead to qualified candidates.

WE – Building your Leadership Style

Location: Cascade Meadow Wetlands & Environmental Science Center, 2900 19th Street NW

Date/ Time: Thursday June 27th, 7:30 AM – 9:30 AM

Cost: Free

Description: This session is designed to provide experiential learning's about CliftonStrengths®/StrengthsFinder® and its professional application, as it relates to leadership style. Participants will deepen their personal understanding of Strengths by engaging in a shared educational experience, conversations with fellow participants, and activities oriented around defining unique characteristics of talent, in order to increase self-awareness and self-empowerment.

Shop Local First Series



Sponsored by Spectrum Reach

Location: 125 Live

Time: 11:30 am -1:00 pm

Cost: Free

Description: The next session of Shop Local First will focus on Best Practices for your Website. With 4.1 billion people world-wide using the internet, it is paramount that businesses have a clean, polished website in this digital age. Attend this session to learn more about how to maximize your online website presence.

NEWSREELS



ONB Bank

www.banknonb.com

ONB Bank is excited to announce the opening of its newest location in Stewartville, Minnesota. The staff currently operates in a temporary facility located at 1600 2nd Ave NW, next to Pizza Ranch. The new branch will be located across Highway 63, with anticipated completion in the fall of 2019. Stop in and see Ann Lutteke and her staff in Stewartville or visit either of our Rochester locations and see why so many Bank on ONB!



Altra Federal Credit Union

www.altra.org

Altra Federal Credit Union is pleased to announce the promotion of **Dan Schwaab** from Vice President of Retail Operations to Senior Vice President of Retail Operations.

He will be responsible for Altra's Branch and Teller Operations, Member Contact Center, Lending Center and TruStage Insurance. "Providing a positive member experience through our retail delivery channels is key to our success," said Steve Koenen, President of Altra Federal Credit Union. "Dan's extensive experience and industry knowledge will drive the development of strategies for our retail offices, Member Contact Center, and Lending Center."



Virgil's, LLC

www.virgilsauto.com

Kenneth Bush has been hired as Vice President of Business Development & Community Engagement for Virgil's and Rochester Asphalt & Concrete. His responsibilities are to continue

to build brand awareness, implement and execute sales and marketing plans for the organization as a whole.



Med City Creative

www.medcitycreative.com

Jennifer Thompson joined the Med City Creative team as a Graphic Designer. Over the past 22 years, Jen worked as a designer for a variety of Rochester area medical, educational and

artistic institutions, most recently with Sign Here, Inc. Her experience includes brand identity, print, digital, large format print, promotional items, signage and environmental design. No matter how big or small the project, she strives to produce pieces that are creative, honest, and hardworking.



Kraus Anderson

www.krausanderson.com

Kraus-Anderson (KA) has hired **Troy Dale** as a superintendent in the company's Rochester office. Dale comes to Kraus-Anderson from Mortenson Construction, where he served as

an assistant superintendent in Minneapolis. He received his B.S. degree in Industrial Technology with emphasis in Construction and Manufacturing Management from Bemidji State University.



Kraus Anderson

www.krausanderson.com

Kraus-Anderson has completed construction of Fontaine Towers, a 119,000-sq.ft affordable housing project located at 102 2nd Street SE in Rochester. Designed by LHB architects, the

project features the extensive rehabilitation of a 17-story, 151-unit multi-family affordable housing building originally constructed in 1982. Titan Development & Investments is both the developer of the rehabilitation and the operator of Fontaine Towers.



Think Bank

www.thinkbank.com

Melissa Brinkman was elected to the Think Mutual Bank Board of Directors during the bank's Annual Meeting held on Tuesday, April 23. Brinkman is CEO of Custom Alarm, a

commercial and residential security company based in Rochester. "Melissa brings a wealth of business experience in finance, marketing and operations to our board," said Paul Mackin, President and CEO. "I speak for the entire organization when I say how thrilled we are that she has joined us."



Merchants Bank

www.merchantsbank.com

Merchants Bank and The First National Bank of Northfield have reached a definitive agreement for Merchants to acquire the Northfield banking institution. The agreement is subject to regulatory agency approval, but it is fully expected that the deal will close before year-end 2019. "We are thrilled with the opportunity to be joining the Northfield community and continuing The First National Bank's tradition of high quality customer service and community involvement," said Evans. "We are also humbled by the stewardship responsibility that comes with ensuring First National's legacy with its customers and in the community will continue to be nurtured and never forgotten."



F&M Community Bank

www.fmcommunity.com

F & M Community bank is pleased to welcome **Chris Braendlin** to help expand our Rochester Branch. Chris Braendlin, a native of Rochester, has 14 years banking experience and 13 years of

economic development experience. Chris is a valuable addition for our local Business Banking group in Rochester and he looks forward to meeting with you soon to show you how "We Make Banking Easy."



RSP Architects

rsparch.com

RSP has hired business developer **John Eckerman** to help expand the firm's reach in Southeastern Minnesota. RSP is the lead architect for the One Discovery Square and Phase One which is opening the end of this month. The addition of Eckerman and his impressive background will help RSP continue their work in the innovative and fast-growing Rochester region.

AMBASSADORS CELEBRATING CHAMBER MEMBERS

The Rochester Area Chamber of Commerce is happy to welcome the following businesses, who are investing in our community, celebrating a new location, new ownership, major renovations, or anniversaries. Reach out to your fellow Chamber members to congratulate, introduce yourself, and or offer your business services.

15 Year Anniversary



01 Cold Stone Creamery

(507) 261-7058 | www.coldstonecreamery.com

New Name



03 SLR Computers (formerly Swift Logistical Repair)

(507) 512-0857

New Location



02 Hilltop Camper & RV

(507) 252-1481 | www.hilltoptrailers.com

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WELCOME TO NEW MEMBERS

Thank you for your investment
in our community.

Arment and Associates, LLC

agent.amfam.com/travis-arment | (507) 289-7494



Travis Arment is the agency owner of Arment and Associates, LLC. We have a great staff of 10 people and we work with a wonderful insurance company with 90 years of insurance experience! Our agency mission statement is "Building personal relationships through insurance." We believe getting to know our clients is the best way we can protect their dreams. That's why we have specialists for everything insurance related and we strive to help our clients achieve their goals. We all have a passion for the greater Rochester area and we appreciate the chamber for all it does for the community.

Hope International University

www.hiu.edu/mn | (507) 288-4563



Whether you are seeking to advance in your current career or make the move to a new profession, Hope International University has a tradition of Christ-centered degree programs that will help you prepare for and pursue your calling.

RENEWING MEMBERS

Thank you for your continued
investment in our community.

Abacus Engineering / BARK.L
Air Insanity Indoor Trampoline Park
American Family Insurance
- Shawn Capelle Agency, Inc.
Anderson Law Firm
Anderson Memorials Rochester
Granite Co.
Bear Creek Services
Belau, Jane
Bob's Auto Body
Bowlocity
Byron Public Schools
City of Stewartville
Connections by Avra
Cornerstone Parking Group, Inc.
CWS, Inc.
DeWitz Home Builders
Elias Construction

Farm Bureau Financial Services
- Suemaya Azadi
First Alliance Credit Union
Floorco
Grand Rounds Brewing Company, LLC
Grisim School Bus, Inc.
Haley Comfort Systems
Hamilton INH Properties
Hawk Ridge Homeowners Assoc.
Healing Rhythms Music Therapy, LLC
Hers
HGA
Home2 Suites by Hilton
HOPE Ranch - Kit Mueller, LICSW
Ironwood Springs Christian Ranch
Kuehn Motor Co.
Lindstrom Design
M & M Lawn & Leisure
Madonna Living Community of Rochester
Marsden Building Maintenance, LLC
Matik Management
Means, Sandra
Merry Maids

Nuss Truck Group Inc.
Pharmaceutical Specialties, Inc.
Prehn Building Sales, Inc.
Remjoy Medical Supply Store
Rentex
Rochester Youth Soccer Association
Schneiderman's Furniture
SE MN Realtors
Sheri's Tailoring
Sola Salon South
Southeast Service Cooperative
Southern Minnesota Municipal
Power Agency
Southpoint Motors Inc.
Sterling State Bank - Rochester
Downtown
Tessa's Office
Tulip Tree Studios
Waste Management of Rochester
Website Design & SEO by ProWeb365
Werner Electric Supply Co.
West Bank
Willow Point Townhomes
Homeowners Assoc., Inc.
Zumbro Valley Medical Society

JRK Medicals

www.jrkmedicals.com | (507) 322-6900



JRK Medicals is a new medical clinic started by highly qualified and compassionate physicians with expertise in vascular medicine including vein treatments, interventional pain medicine and medical aesthetics based in Rochester, Minnesota. Our mission is to practice medicine the old fashioned way where it is easy for patients to see their providers without long delays for simple answers and treatments. Our experienced team has served Rochester community and Southeastern Minnesota for the past several years and we are excited and look forward to providing exceptional patient care.

Paul's Lock & Key Shop

www.paulslockandkey.com | (507) 289-0633



Virgil's LLC

www.virgilsauto.com | (507) 288-3600



Virgil's Auto Clinic & Towing has been a Rochester institution for more than 65 years. We are a family owned business who care about our community and the safety of all its citizens. We offer complete full service for your automotive, battery service, light duty, heavy duty towing and preventative maintenance and management of corporate fleet vehicles. We are more than just your typical service shop as we wow our clients with exceptional customer service and consumer awareness. Serving people is the heart of our business at Virgil's. We are happy to help and are here for those visiting our community.

ROCHESTER AREA

CHAMBER OF COMMERCE

220 South Broadway, Suite 100

Rochester, MN 55904

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Dan Nistler

(507) 535-1529

drnistler@merchantsbank.com



Nick Pederson

(507) 535-1526

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Jay Wangen

(507) 535-1542

jlwangen@merchantsbank.com



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